The I.D.E.A.L.® Breast Lift DVD

A Breast Lift and Augmentation Mastopexy Technique For Moderately to Severely Ptotic Breasts

Ted S. Eisenberg, D.O., FACOS, FAACS

Plastic and Reconstructive Surgeon

This DVD introduces Dr. Ted Eisenberg's I.D.E.A.L. Breast Lift, an innovative approach that simplifies a very challenging procedure. It takes the guesswork out of how much tissue needs to be resected and permits a one-step en bloc resection, regardless of the degree of ptosis or implant size.

"I find Dr. Eisenberg's technique quite elegant. By eliminating the tension and allowing previsualization, it increases the safety margin of the Augmentation Lift operation – and that's a very good thing." - Dr. Wilbur Hah, Texas

In this instructional DVD, Dr. Eisenberg performs and narrates the live surgery step by step. Chapters include

- preoperative markings
- bilateral submuscular breast augmentation with saline implants
- mastopexy stapling
- new nipple and stapling markings
- staple removal and de-epithelialization
- reapproximation of tissues, and
- final closure and dressings.

Language: English Run time: 2 hours **DVD Price:** \$499 Now \$350 if you order by March 31. (Shipping and all taxes included) PAY BY CREDIT CARD OR PAYPAL: Send your email address to us at info@lookingnatural.com and we will email an invoice to you. **PAY BY CHECK:** Print out and complete the form below. [] Check enclosed for \$350, made payable to the East Coast Center for Cosmetic Breast Surgery. Mail the completed form and your check to: Dr. Ted Eisenberg 2375 Woodward St., Suite 102 Philadelphia, PA 19115 USA Please mail the DVD to me at the following address: Name (please print)_____Phone____

Questions? Call or e-mail Dr. Eisenberg at 1-888-SHAPE-12 or info@lookingnatural.com